



UNIVERSITY OF LEEDS

CANDIDATE BRIEF

Lecturer in Fashion Retail Marketing, School of Design, Faculty of Arts, Humanities and Cultures (1.0 FTE)



Salary: Grade 8 (£41,526 - £49,533 p.a.)

Reference: AHCDE1083

Closing date: 14 December 2019

Post available from January 2020

Lecturer Fashion Retail Marketing, School of Design, Faculty of Arts, Humanities and Cultures

Are you an academic with proven abilities to carry out teaching and research in Fashion Retail Marketing? Are you able to use your expertise to support or complement our existing strengths in Fashion Marketing/Management, Fashion Enterprise, Fashion/Textile Design and Graphics and Communication Design?

We are looking to appoint a Lecturer in the field of Fashion Retail Marketing at the level of 1.0 FTE, with the core purpose of the role to provide leadership in the development of the [School of Design](#) as a centre for both research and teaching in this area. The position will also focus on developing a strong network of engagement with the regional activities and centres.

The School of Design is part of the Faculty of Arts, Humanities and Cultures which consists of nine dynamic and diverse Schools which offer vibrant research and a commitment to excellence in teaching. You will join an experienced, innovative and diverse team to teach across our programmes, support module design, course leadership and student experience, as well as leading the development of research projects. In addition to establishing new research you will also be actively involved in producing high quality publications and contributing to the School's Research Excellence Framework (REF).

You will have a PhD in Retail Marketing or related area and a developing record of research and pedagogy commensurate with the level of the post and with a clear indication of the ability to achieve internationally recognised standards of excellence. The role requires a flexible team-player with excellent communication and presentation skills, with a strong commitment to teaching and research quality.

What does the role entail?

As a Lecturer in the field of Fashion Retail Marketing your main duties will include:

- Establishing and leading a world-class research programme achieving sustained high levels of research funding individually and/or in collaboration with others and maintaining high quality research outputs in leading internationally-recognised publications;



- Inspiring students through research-led teaching on undergraduate and postgraduate taught courses, taking a lead role in the development of modules and programmes and achieving high standards of student feedback;
- Pursuing and maintaining a record of innovation in teaching, contributing to the Teaching Excellence Framework, achieving HEA accreditation;
- Contribute to a range of specialist Fashion Retail Marketing modules in particular specialisms such as: Fashion Marketing, Retail Management, Fashion Business Development or Fashion Psychology;
- Promoting the discipline of Fashion Retail Marketing and internationally winning prestige for both the discipline and the University. Representing the University externally, developing and maintaining networks and promoting links with Research Councils and external organisations;
- Attracting high quality postgraduate research students to the University and providing them with excellent supervision which supports timely completion and subsequent employability;
- Providing support and guidance to students, providing timely feedback, acting as a personal tutor, resolving issues and/or referring to specialist parties, where appropriate;
- Pursuing and maintaining a record of high quality publications and original research publications of international standing suitable for inclusion in the School's submissions to the Research Excellence Framework (REF);
- Contributing effectively to the administrative processes and committee structures of the School, Faculty and University;
- Supporting and mentoring less experienced academic and research staff to promote career development and the nurturing of academic talent;
- Engaging with Retail Marketing/Management activities and building partnerships;
- Being actively involved in research, innovation and impact at a national and international level as well as contributing to local School/Faculty activity;
- Promoting the integration of your own research area with other research interests within, and, as appropriate, outside the School and Faculty;
- Attracting research funding to underpin high quality research activity and research programmes/projects;
- Taking on leadership roles and managing initiatives, which facilitate School, Faculty or University performance or business.
- Being recognised as an authority in your field, developing and maintaining an external profile as appropriate to the discipline.



These duties provide a framework for the role and should not be regarded as a definitive list. Other reasonable duties may be required consistent with the grade of the post.

What will you bring to the role?

As a Lecturer in the field of Fashion Retail Marketing you will have:

- A PhD degree in Fashion Retail Marketing or related area;
- Experience of undertaking research of the type that will contribute to the research, innovation and impact agendas at national and international levels;
- The ability to contribute to a range of specialist Fashion Retail Marketing modules and be able to offer one or more of the following specialisms: Fashion Marketing, Retail Management, Fashion Business Development or Fashion Psychology;
- A developing track record of high quality research publications in the field of the creative industries, commensurate with career stage, with the potential to achieve the highest standards of research;
- A proven track record of securing funding for research and a clear plan for future research projects and associated bidding plans;
- A proven record of teaching in a University environment, with an enthusiastic and innovative approach to teaching and the ability to interact with students in ways that will enhance the student experience;
- Experience of proactively developing new and innovative teaching and assessment approaches and materials;
- The ability to contribute to management and administrative processes and structures, including managing resources and/or staff;
- A record of high quality research publications commensurate with career stage, demonstrating the capability to produce world-leading research;
- Experience of supervising PhD/Masters candidates and a strong commitment to supporting doctoral-level research;
- Experience of working across subject areas, linking appropriately with other disciplines and research groups and lead significant components of multidisciplinary initiatives;
- An understanding of the principles of research-led teaching and a track record of integrating research with learning and teaching to deliver an excellent student



experience, and the ability to lead the development of a portfolio of modules or courses;

- A track record of effective team working and collaborative development;
- Experience of developing international links with other leading research groups or centres and/or evidence of effective engagement with and influencing national and international research agendas;
- A proven record of working with creative organisations and of developing opportunities for collaboration; e.g. academic research, impact, consultancy and/or student internships or placements;
- Excellent communication and organisational skills, with the ability to work effectively with and within a team of colleagues and to manage commitments in a timely and highly strategic manner;
- Experience of teaching international students.

How to apply

You can apply for this role online; more guidance can be found on our [How to Apply](#) information page. Applications should be submitted by **23.59** (UK time) on the advertised [closing date](#).

Contact information

To explore the post further or for any queries you may have, please contact:

Professor Chris Carr, Head of School

Tel: +44 (0)113 343 3094

Email: c.carr@leeds.ac.uk

Additional information

Working at Leeds

Find out more about the benefits of working at the University and what it is like to live and work in the Leeds area on our [Working at Leeds](#) information page.



Candidates with disabilities

Information for candidates with disabilities, impairments or health conditions, including requesting alternative formats, can be found on our [Accessibility](#) information page or by getting in touch with us at disclosure@leeds.ac.uk.

Criminal record information

Rehabilitation of Offenders Act 1974

A criminal record check is not required for this position. However, all applicants will be required to declare if they have any 'unspent' criminal offences, including those pending. Any offer of appointment will be in accordance with our Criminal Records policy. You can find out more about required checks and declarations in our [Criminal Records](#) information page.

